



CHUCK FARMER
Director, Conservation Integration
Power System Planning

Chuck Farmer has more than 25 years of experience in the energy industry.

After graduating from the Richard Ivey School of Business, Chuck joined Union Gas and held a variety of sales positions focusing on the residential and commercial markets. Chuck left Union Gas in 1990 and until 1997 ran his own heating, ventilation and air conditioning retail business. Chuck sold the business and returned to Union Gas in 1997 and became involved in the conservation industry, holding various roles in marketing and account management. In 2005, Chuck was appointed as the Director for Market Knowledge and Demand Side Management at Union Gas. He left Union Gas in 2006 and joined the Ontario Power Authority to continue his work in the conservation field.

At the OPA, Chuck has held roles in Conservation with accountability for the planning, development and delivery of conservation programs.

In his current role as Director, Conservation Integration in Power System Planning, Chuck contributes to the development of Integrated Power System Plans. His focus is on planning for conservation and forecasting the demand for electricity. Integrated power system plans integrate conservation, generation and transmission to serve the needs of Ontarians for a reliable, sustainable and cost effective electricity system.

About the Ontario Power Authority

The Ontario Power Authority is responsible for ensuring a reliable, sustainable supply of electricity for Ontario. Its four key areas of focus are: planning the power system for the long term, leading and coordinating conservation initiatives across the province, ensuring development of needed generation resources and supporting the continued evolution of the electricity sector.

Please visit us at www.powerauthority.on.ca for additional information.